

I Silicon India



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Managing Director

APTECH:

Assisting Businesses in Boosting their Brand Value



In this digital era, brand awareness is crucial for businesses to mark their presence in such a competitive environment. As there are many marketing strategies that can enhance a brand's digital visibility, it is equally important that the brand also has physical visibility. For this, businesses rely on labels, metal marking, semi graphics, and stickers. That being said, it is also crucial to find the right partner to serve all the requirements without any compromises. Helping the various businesses boost their advertising and marketing presence is Aptech, a leading and most preferred partner for promotion and direct display.

Incepted in October 1998, by Pritesh Shah, founder of Aptech, this company has been providing optimum solutions to all kinds of display requirements for businesses. With their expertise in conceptualizing, designing, and executing advertising display, Aptech creates and customize products based on customers' needs, space, and budget. "Our experience of 24 years coupled with our technical expertise, we are able to transform the clients' ideas into material," says Shah. Hence the company slogan, "We don't know what to make, we know how to make".

Aptech is a well-established name in metal labels, engraving, fabrication, computerized semi graphics, signage activities, and a well-organized manufacturing company with a presence at the pan-Indian level penetrating all kinds of the domain and offering the utmost service and products. The company envisions delivering the finest quality of

products and premium services to all their customers with a consumer-centric approach. To accomplish this, Aptech incorporates efficient working and management systems. Moreover, the comprehensive control the company has over all areas of production and communication helps them to fulfill their key principles.

The various products offered are industrial labels, identification tags, shroud, laser cutting, and metal marking, vinyl graphics and stickers, thermoforming, stickers, mimic semi graphics, panel accessories, CNC routing and connecting, and signage products. At the same time, the various services provided are media consultation, conception, visual communication, and product design, printing, fabrication and production facility, customizing product requirements, display set-up and installation, onsite pasting of products, and maintenance of products and materials.

USP of the Company

According to Shah, Aptech's USP is their cutting-edge technology. This technology is the company's powerful tool, giving them an upper hand in such a competitive market space. The company thrives to update their technology by investing in the latest machinery and processes to help them stay a step ahead of their potential competitors.

How Aptech remains to be the leading player in the industry? Their latest technology and vast experience help them get out of the box. They put their efforts into understanding their customers' desire in-depth and works towards that goal with exceptional commitment and enthusiasm. Besides, the company houses a team of focused and dedicated engineers, graphic designers, production specialists & quality controllers. They are well equipped to handle diverse requirements and are technically sound in the use of technology and versatile with diverse raw materials used for production. These young experts come with great experience, competency, and qualifications in the field. They together work toward achieving efficiency and network with the company's various business channels with great proficiency and reliability. This team is the greatest asset of Aptech and it is their collective handwork that enables the company to respond to national and international clients proactively.

Aptech boasts of state-of-the-art technologies that make them stand out from their peers. The material-specific multiple CNC laser machines, CNC channel benders,

Aptech

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In recognition of such stellar performance, we acknowledge the comprehensive and turnkey approach and certify that Aptech has achieved significant milestones with its solutions & services



Emmanuel Christi Das
Managing Editor

10 Most Promising Laser Cutting Machine Manufacturers - 2020

COMPANY	MANAGEMENT	DESCRIPTION
Amada India Bangalore, Karnataka amadaindia.co.in	Niraj Seth, President	Focuses on sheet metal fabrication machine business and offers a wide range of products specializing in cutting, bending and joining, such as laser machines, bending machines, punch/laser combination machines and welding machines.
Angel India Cad Cam New Delhi angelindiaimpex.com	Jugmohan Miglani, Founder	Among the prominent manufacturers, exporters, traders and importers of a wide range of supreme quality Imaging and Printing Products.
Aptech Mumbai, Maharashtra aptech.ind.in	Pritesh Shah, Founder	Manufacturing company providing Metal Labels, Engraving, Fabrication, Computerized Semigraphics and Signage activities using the latest technology to a large customer base across India.
Berlin Machine Corporation Pune, Maharashtra berlinmachines.in	Sunil Dubey, CEO	Has the largest monomer laser cutting equipment production workshop in the world with production meeting European standards and international quality control.
Markolaser Solutions Gurgaon, Haryana markolaser.com	Vineet Jain, Managing Director	An industrial laser machine manufacturer for laser cutting, welding, laser marking and deep laser engraving machines in India not compromising on the size, beam quality, power consumption, repeatability and operating life.
Marksys Integrators Aurangabad, Maharashtra marksys.co.in	Naresh Thole Jain, CEO	Manufacturing company that is operating to bring forth a superior range of industrial machinery and equipment.
Pro-Arc Welding and Cutting Systems Pune, Maharashtra proarcindia.com	Ajit Nair, Director	Manufactures and supplies cutting and welding machines all across India and has also exported machines to USA, middle-East, Kazakhstan, Bangladesh and Myanmar.
Scantech Laser Mumbai, Maharashtra scantechlaser.com	Naren Shikarkhane, Founder	Into wide variety of laser applications in diverse fields like automobiles, medical, pharmaceuticals, electronics, semiconductors, fabrication and many others.
STPL Surat, Gujarat stpl.com	Dhirajlal Kotadia, Founder	Offers total technology solutions for diamond manufacturing, including diamond analysis and planning, processing, cutting, blocking and polishing as well as safe diamond trading.
Trotec Laser Wels, Austria troteclaser.com	Andreas Penz, CEO	Develops, manufactures and markets laser systems for marking, cutting and engraving, as well as engraving materials and has set new standards, serving customers in more than 90 countries.